




TO: Maria Viscarredo-De Soto
Essex County Coordinator
Latinoes For Clinton/Gore

FROM: Richard Sannon 
Clinton/Gore State Director

RE: Response to 10/2/92 Memorandum

DATE: October 16, 1992

Thank you for taking the time to keep us abreast of recent developments regarding the Latinoes for Clinton/Gore campaign in Essex County. You are to be commended for registering so many new voters.

As I know you are aware, it was only recently that New Jersey was targeted by the DDC. Therefore, the funds that follow a decision to target a state have flowed fairly recently. Thus I am not clear about what funds were promised to you back in August. There were no funds to promise to anyone in August.

In recognition of all that you have achieved thus far and in anticipation of all that you will do, Deputy State Director Felix Cruz secured \$1,500.00 for your last week. While I recognize that this is not a king's ransom, it is a significant amount of money in the overall scheme. This money will enable you to continue your efforts.

The Election Day operation that we will be undertaking will be the most massive effort ever undertaken in the State of New Jersey. As a point of comparison, the 1988 CON on behalf of Jim Florio had 6,000 people on the streets pulling out our vote. This November 3rd, we will have over 12,000 people pulling out our vote. Needless to say, where we expect our plurality to be high, we will devote massive resources to affect that goal. The Latino community is one where we expect Bill Clinton and Al Gore to do very well. Logically, then, you can anticipate a visible and real presence by the Clinton/Gore campaign.



This campaign will be producing literature for the Latino community, undertaking a bilingual mailing, buying Latino radio-- both in New York and Philadelphia, conducting bilingual phone banks (with your assistance) and supporting your efforts with staff and finances.

We are committed to supporting and reinforcing your operation. Together, we will achieve victory on Election Day. Thank you.

cc: Clay Constantinos, Esq.
Lewis Fata, Esq.
Dr. Gloria Ramirez Santiago